

Marketing Director

[Apply Now](#)

Company: Hays

Location: Malaysia

Category: other-general

Marketing Director

One of Asia's leading leisure and hospitality organisation is looking for a Marketing Director

Your new company

A market leading hospitality player. 5-star rating and within the luxury segment.

Your new role

In charge of overall marketing communications and public relations strategy for the organisation

Annual marketing plan and budget management

Develop brand positioning within the luxury hospitality segment

Build key relationships with major players in the industry and strengthen partnerships at a high level

Working cross functionally with Sales, FNB and other internal department heads for the role.

What you'll need to succeed

7–10 years in the hospitality industry is preferable but open to retail/ luxury experiences too

Exceptional written and spoken English proficiency

360 marketing experience across ATL, BTL, digital, CRM, events

Experience with luxury brands and luxury hospitality goods is an added benefit

What you'll get in return

Competitive remuneration package

Clear career progression plan

Exciting bonus payout

[Apply Now](#)

Cross References and Citations:

1. [Marketing Director Managerjobsnearme Jobs Malaysia Managerjobsnearme ↗](#)
2. [Marketing Director Managerjobsnearme Jobs Malaysia Managerjobsnearme ↗](#)
3. [Marketing Director InstallationjobsJobs Malaysia Installationjobs↗](#)
4. [Marketing Director AnesthesiologistjobsJobs Malaysia Anesthesiologistjobs↗](#)
5. [Marketing Director Chilejobs Jobs Malaysia Chilejobs ↗](#)
6. [Marketing Director SearchaustralianjobsJobs Malaysia Searchaustralianjobs↗](#)
7. [Marketing Director CarejobsJobs Malaysia Carejobs↗](#)
8. [Marketing Director Indiajobscentral Jobs Malaysia Indiajobscentral ↗](#)
9. [Marketing Director ZoologyjobsJobs Malaysia Zoologyjobs↗](#)
10. [Marketing Director Astronomyjobs Jobs Malaysia Astronomyjobs ↗](#)
11. [Marketing Director Viennajobs Jobs Malaysia Viennajobs ↗](#)
12. [Marketing Director ForestjobsJobs Malaysia Forestjobs↗](#)
13. [Marketing Director Braziljobs Jobs Malaysia Braziljobs ↗](#)
14. [Marketing Director Amsterdamjobs Jobs Malaysia Amsterdamjobs ↗](#)
15. [Marketing Director Videoplatformjoblistings Jobs Malaysia Videoplatformjoblistings ↗](#)
16. [Marketing Director Searchamericanjobs Jobs Malaysia Searchamericanjobs ↗](#)
17. [Marketing Director UltimatejobfinderJobs Malaysia Ultimatejobfinder↗](#)
18. [Marketing Director Whitecollarjobs Jobs Malaysia Whitecollarjobs ↗](#)
19. [Marketing director Jobs Malaysia ↗](#)

20. **AMP Version of Marketing director** ↗
21. **Marketing director Malaysia Jobs** ↗
22. **Marketing director JobsMalaysia** ↗
23. **Marketing director Job Search** ↗
24. **Marketing director Search** ↗
25. **Marketing director Find Jobs** ↗

Source: <https://my.expertini.com/jobs/job/marketing-director-malaysia-hays-c581b1676a/>

Generated on: 2024-05-03 by Expertini.Com